

Cleaner Earth Project Advertising

Creative Specs and Rates

Full Banner

- 468x60. GIF or JPEG. 40k (maximum) file size.
- Displayed throughout the site next to the CleanerEarthProject.org logo.
- USD\$300/month

Leaderboard

- 728x90. GIF or JPEG. 45k (maximum) file size.
- Displayed throughout the site in the bottom position above the footer.
- USD\$250/month

SkyScraper (right column)

- 120x600. GIF or JPEG. 40k (maximum) file size.
- Displayed throughout the site.
- USD\$400/month

Vertical Banner (right column)

- 120x240. GIF or JPEG. 40K (maximum) file size.
- Displayed throughout the site.
- USD\$200/month

Small Button (left or right column)

- 120x90. GIF or JPEG. 20k (maximum) file size.
- Displayed throughout the site.
- USD\$100/month

Additional Specs

- No Flash, expanding, floating, pop-up, or in-stream ads.
- Ads with white backgrounds must have a 1-pixel border (minimum).
- ALT tags may contain up to 50 characters (including spaces).
- All public policy, advocacy, political or candidate advertising must be clearly identified.

Custom arrangements may be available upon request, and are subject to a premium. All ad space is sold on a first-come, first-served basis.

Content of Advertisements

Advertising should not contain material that The Cleaner Earth Project considers to constitute or promote discrimination. No adult material, gambling, alcohol or tobacco advertising will be accepted.

The Cleaner Earth Project reserves the right to reject or cancel any ad at any time for any reason.

Agreement

We require a letter from the advertiser or agent, ordering the advertising, at least three days before the advertising is scheduled to run.

Payment

Payment for all insertions must be made in advance.